



The World's Finest Wireless Systems

Press Release

The Big Trantec Channel 38 Trade-in

With the ongoing uncertainty surrounding the funding of the Channel 38 switchover, Trantec are the first company to offer a positive solution for end users and dealers alike. They are offering a trade-in discount of up to £450 per channel for Trantec, and other qualifying manufacturer's radio mics, when purchasing new Trantec Channel 38 equipment.

The scheme, which will work in conjunction with the Trantec dealer and distributor network, is designed to support the end-user during the digital switchover.

Mark Parkhouse, Trantec's Sales and Marketing Manager commented:

"We are proud to be the first manufacturer to offer this kind of support to our customers. The end-user will be able to trade-in a range of equipment from S4.16's to S6000's, as well as a variety of other manufacturer's equipment, we hope this will help to soften the blow of the switchover".

He added:

"We are committed to continue to offer our customers the highest level of support whatever situations arise".

For more information, or to find out if your product qualifies for "The Big Trantec Trade-in", contact the sales desk on 020 8330 3111, or visit the Trantec Stand (1-J34) at PLASA09 from the 13th – 16th September.

www.trantec.co.uk

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